Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A method comprising:

transmitting, from a local electronic client device, a request for the information to a remote electronic server device;

receiving, from the remote electronic server device, a response including a profile query requesting data corresponding to one or more static characteristics of the client device, one or more dynamically changeable characteristics of the local electronic client device wherein the dynamically changeable characteristics comprise one or more of:

a user preference profile stored by the client device and a connectivity condition corresponding to a network connection used by client device,

and preference information of the client device wherein the preference information corresponds to activity history of the client device;

by the server device wherein the client-side routine retrieves the values of the static characteristics of the client device, determines the values of corresponding to the one or more dynamically changeable of characteristics of the local electronic client device, and obtains the preference information of the client device;

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searching a database of locally stored data corresponding to one or more remote content providers; and

selectively transmitting, from the local electronic client device, a request for the information including the data corresponding to the static characteristics of the client device, the one or more dynamically changeable characteristics of the local electronic client device and the preference information of the client device wherein the transmission is subjected to based on one or more privacy constraints further wherein the privacy constraints correspond to preference information of the client device and the results of the database search.

- 2. (Original) The method of claim 1 wherein the request for information comprises entering a Uniform Resource Locator (URL) into a browser interface.
- 3. (Original) The method of claim 1 wherein the request for information comprises selecting a link via a browser interface.
 - 4. (Canceled)
 - 5. (Currently Amended) A method comprising:

receiving, from a remote electronic client device, a request for information from a local resource;

transmitting to the remote electronic client device a response including a profile query requesting data corresponding to one or more static characteristics of the client

<u>device</u>, one or more dynamically changeable characteristics of the remote electronic <u>client</u> device <u>wherein the dynamically changeable characteristics comprise one or more of:</u>

a user preference profile stored by the client device and a connectivity condition corresponding to a network connection used by client device,

and preference information of the client device wherein the preference information

corresponds to activity history of the client device;

receiving, from the remote electronic client device, a request for the information including the data corresponding to the static characteristics of the client device, the one or more dynamically changeable characteristics of the remote electronic client device and the preference information of the client device; and

transmitting to the remote electronic client device the requested information selected and/or formatted based on the data corresponding to the static characteristics of the client device, the one or more dynamically changeable characteristics of the remote electronic client device and the preference information of the client device.

- 6. (Original) The method of claim 5 wherein the request for information comprises entering a Uniform Resource Locator (URL) into a browser interface.
- 7. (Original) The method of claim 5 wherein the request for information comprises selecting a link via a browser interface.
 - 8. (Canceled)

9. (Currently Amended) An article comprising a computer-readable <u>storage</u> medium having stored thereon instructions that, when executed, cause one or more processors to:

transmit, from a local electronic client device, a request for the information to a remote electronic server device;

receive, from the remote electronic server device, a response including a profile query requesting data corresponding to one or more static characteristics of the client device, one or more dynamically changeable characteristics of the local electronic client device wherein the dynamically changeable characteristics comprise one or more of:

a user preference profile stored by the client device and a connectivity condition corresponding to a network connection used by client device,

and preference information of the client device wherein the preference information corresponds to activity history of the client device;

execute a client-side routine to retrieve the requested data requested by the server device wherein the client-side routine retrieves the values of the static characteristics of the client device, determines the values of corresponding to the one or more dynamically changeable of characteristics of the local electronic client device, and obtains the preference information of the client device;

search a database of locally stored data corresponding to one or more remote content providers; and

selectively transmit, from the <u>local electronic client</u> device, a request for the information including the data corresponding to <u>the static characteristics of the client</u>

device, the one or more dynamically changeable characteristics of the local electronic client device, and the preference information of the client device wherein the transmission is subjected to based on one or more privacy constraints further wherein the privacy constraints correspond to preference information of the client device and the results of the database search.

- 10. (Original) The article of claim 9 wherein the request for information comprises entering a Uniform Resource Locator (URL) into a browser interface.
- 11. (Original) The article of claim 9 wherein the request for information comprises selecting a link via a browser interface.
 - 12. (Canceled)
- 13. (Currently Amended) An article comprising a computer-readable <u>storage</u> medium having stored thereon instructions that, when executed, cause one or more processors to:

receive, from a remote electronic client device, a request for information from a local resource;

transmit to the remote electronic client device a response including a profile query requesting data corresponding to one or more static characteristics of the client device, one or more dynamically changeable characteristics of the remote electronic client device wherein the dynamically changeable characteristics comprise one or more of:

a user preference profile stored by the client device and a connectivity condition

corresponding to a network connection used by client device,

and preference information of the client device wherein the preference information

corresponds to activity history of the client device;

receive, from the remote electronic client device, a request for the information including the data corresponding to the static characteristics of the client device, the one or more dynamically changeable characteristics of the remote electronic client device, and the preference information of the client device; and

and/or formatted based on the data corresponding to the static characteristics of the client device, the one or more dynamically changeable characteristics of the remote electronic client device, and the preference information of the client device.

- 14. (Original) The article of claim 13 wherein the request for information comprises entering a Uniform Resource Locator (URL) into a browser interface.
- 15. (Original) The article of claim 13 wherein the request for information comprises selecting a link via a browser interface.

16-17. (Canceled)

18. (Currently Amended) The method of claim <u>1</u> 17 wherein the locally stored data comprises a cookie.

19-20. (Canceled)

- 21. (Currently Amended) The article of claim 9 20 wherein the locally stored data comprises a cookie.
 - 22. (Canceled)